

SMVA Livery Contest

Terms & Conditions

1. Organizer

The SMVA Livery Contest (the "Competition") is organized by the Studentischer Motorsportverein Aachen e.V. (short form used: “SMVA”; the "Organizer") in cooperation with selected partners.

2. Eligibility

- Participation is open to individuals aged 18 years or older, unless otherwise permitted by local law.
- Members of the SMVA are excluded from participation.
- The Organizer reserves the right to exclude participants who violate these Terms & Conditions.

3. Competition Period

- **Submission period (including):** November 16th – December 6th
- **Finalist selection:** mid December
- **Winner selection and announcement:** December 24th

Submissions received outside of the stated period will not be considered.

4. Participation Requirements

To enter the Competition, participants must:

- ➢ Publish their livery design via Instagram
- ➢ Include the required tag: **#smva_liverycomp** and **@smvaachen**
- ➢ Ensure the post is publicly visible at the time of qualifying
- ➢ Follow @smvaachen on Instagram

By submitting an entry, participants:

- ➢ Agree that the Organizer may repost, share, or otherwise use their submission across owned and partner channels for promotional purposes

5. Submission Guidelines

Multiple entries: Participants may submit multiple entries.

Accepted submission formats:

- ➢ In-game screenshots (Assetto Corsa resources provided below, use is not mandatory)
- ➢ Renders
- ➢ Hand-drawn or digital sketches (car template resources provided below, use is not mandatory)

[Resources] [Logos & Branding]

Design recommendations:

- Submissions should be based on a Ford Fiesta MK5 ST150 or equivalent vehicle model.
- Participants are encouraged to create clean designs, avoiding excessive branding.
- Use of third-party sponsor logos is discouraged. Preferred submissions include SMVA branding only (link to logos and branding above).
- SMVA logo with text (file name: “SMVA_logo.png” or “SMVA_logo_square.png”, provided above) is required, positions include: hood, left and right door
- **If you are unable to add logos to your design, they will be added to the final livery.** The Organizer reserves the right to make such modifications, amendments, or adjustments as may be necessary to accommodate any requirements of this nature.

6. Content Restrictions

Submissions must not contain:

- Discriminatory, hateful, or offensive content
- Political messaging or symbols
- Any unlawful or inappropriate material

The Organizer reserves the right to remove or disqualify any submission that violates these requirements at its sole discretion.

7. Selection Process

- All valid entries will be reviewed by the Organizer and/or participating retailers
- The Organizer will select five (5) finalists
- A shortlist of finalists will be selected based on criteria including creativity, feasibility, and branding requirements.
- One (1) winner will be selected from the finalists
- The Organizer's decision is final and not subject to appeal.
- To ensure a fair competition, all entries must be created entirely by the participant. Any design generated or assisted by generative AI tools will be excluded from judging and will not qualify as a finalist or

winning entry. The Organizer reserves the right to request supporting source files, work-in-progress materials, or other evidence of authorship to verify compliance with this requirement.

8. Prize

The winning participant will receive:

- ➢ Application of the winning livery on a real SMVA rally race car for at least one racing season (calendar year 2027)
- ➢ Trophy with the winning participant's full name or social media name engraved on it
- ➢ Public design credit on:
  - The rally race car livery
  - SMVA and partner communication channels

The prize is non-transferable and cannot be exchanged for cash.

9. Rights & Usage

By participating in the Competition, participants:

- ➢ Grant the Organizer a worldwide, non-exclusive, royalty-free, transferable, and sublicensable right to use, reproduce, modify, adapt, publish, and display the submitted designs for marketing and commercial purposes, including paid advertising
- ➢ Confirm that they are the original creator of the submitted design and hold all necessary rights

The winner agrees:

- ➢ That the Organizer may adapt or modify the final design as required for production or commercial use
- ➢ To be named and credited publicly across media channels (including social media, websites, and newsletters)

10. Social Media & Promotion Rights

By submitting an entry using the required tags, participants grant the Organizer and partners permission to:

- ➢ Repost
- ➢ Share
- ➢ Feature
- ➢ Promote submitted content

This includes use across all marketing and communication channels, including paid content.

11. Logo Integration & Final Design Adjustments

- ➢ The Organizer reserves the right to add mandatory sponsor or partner logos to the winning design.
- ➢ Additional adjustments may be made to ensure technical feasibility and regulatory compliance in motorsport applications.

12. Prize Restrictions

The Organizer reserves the right to refuse or limit prize fulfillment in regions where legal, logistical, or regulatory restrictions apply. This includes, but is not limited to, Côte d'Ivoire, Cuba, the Democratic Republic of the Congo, Iran, Libya, the Republic of the Congo, Somalia, Myanmar, North Korea, Sudan, Syria, Russia, and Belarus.

13. Liability

The Organizer is not responsible for:

- ➢ Technical issues affecting submission or participation
- ➢ Loss, delay, or corruption of data

The Organizer shall not be liable for any damages arising from participation or prize usage, except where required by law.

14. Data Protection

Participants' personal data will be processed solely for the purposes of administering the Competition and in accordance with applicable data protection laws.

15. Final Provisions

- No purchase necessary to participate.
- The Organizer reserves the right to amend, suspend, or terminate the Competition at any time without prior notice if necessary.
- If any provision of these Terms & Conditions is deemed invalid, the remaining provisions shall remain in full force.
- Applicable law shall be determined by the Organizer's registered jurisdiction